



MISSOURI CONCRETE ASSOCIATION, INC.

101 E. High Street, P.O. Box 392, Jefferson City, Missouri 65102 (573) 635-6271
RANDY J. SCHERR, Executive Director

MEMO TO: MCA Members
MCA Potential Members

FROM: Randy J. Scherr, MCA Executive Director

DATE: October 15, 2024

SUBJECT: MCA 2025 Annual Convention
Exhibitor/Sponsor Registration

The Missouri Concrete Association's 2025 Annual Convention is quickly approaching. We urge you to mark your calendar for **February 19-20, 2025, for the MCA 65th Annual Meeting to be held at Argosy Casino Hotel & Spa, Kansas City, MO.**

This year the Annual Convention will include several opportunities for members to sponsor selected events and to showcase their company by exhibiting throughout the convention. This year exhibitors, for a fee of \$600.00 for members and \$700.00 for non-members, will have the opportunity to spend over five hours speaking directly to producers within the industry. The exhibit fee will include a 6-foot table and signage. If you have additional needs including electricity or computer connections, please inform the MCA office.

This year, MCA will again offer *exhibitors and **sponsors 3-5 minutes to address the attendees regarding their products and services.

New this year, MCA will be offering to the *exhibitors and **sponsors the opportunity to provide 1-2 slides highlighting their company during the Annual Meeting.

Exhibitors should plan to be set up by 3:00 p.m. on Wednesday, February 19 and tear down after 4:15 p.m. on Thursday.

Also available are sponsorships for various Convention functions. You will find those opportunities listed on the enclosed exhibitor/sponsor registration form. The sponsorship opportunities will be available on a first-come first-serve basis.

Room reservations may be booked online by visiting <http://www.argosykansascity.com> and inputting the rate/offer code MC021825. You can also contact the hotel direct at 1-800-270-7711 and identify yourself as a member of the group. The contracted room rate is \$129.99 and is available until January 31, 2025.

Should you have any questions or comments, please don't hesitate to contact the MCA office at (573) 635-6271. Please send your registration form to MCA, P.O. Box 392, Jefferson City, MO 65102.

RJS:bsr
Enclosure

MISSOURI CONCRETE ASSOCIATION EXHIBITOR/SPONSOR REGISTRATION FORM

2025 Annual Meeting

ARGOSY CASINO HOTEL & SPA • KANSAS CITY, MISSOURI

EXHIBITOR OPPORTUNITIES: (Exhibitor fee includes registration for 1 Person)

	MCA Member	Non-Member
<input type="checkbox"/> Early bird Exhibitor Fee (postmarked by February 3, 2025)*	\$ 600.00	\$ 700.00
<input type="checkbox"/> Exhibitor Fee (after February 3, 2025)*	\$ 625.00	\$ 725.00
<input type="checkbox"/> Additional Registrant	\$ 230.00	\$ 255.00

TOTAL EXHIBITOR FEES: \$ _____

* Exhibitor fee includes 3-5 minute presentation at the General Session. *

<input type="checkbox"/> Convention Supporter (Convention Supporters will be listed on a sign and recognized throughout the meeting)		\$ 150.00
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CONVENTION SUPPORTER: \$ _____

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Wednesday Reception (Limit 1) Includes registration** for 2 people		\$1000.00
<input type="checkbox"/> Wednesday Banquet (Limit 1) Includes registration** for 2 people		\$2000.00
<input type="checkbox"/> Thursday Buffet Breakfast (Limit 1) Includes registration** for 2 people		\$1500.00
<input type="checkbox"/> Thursday Morning Break		\$ 400.00
<input type="checkbox"/> Thursday Lunch with Exhibitors (Limit 1) Includes registration** for 2 people		\$1500.00
<input type="checkbox"/> Thursday Afternoon Break		\$ 400.00
<input type="checkbox"/> Thursday Cocktail Hour (Limit 1) Includes registration** for 2 people		\$1000.00

TOTAL SPONSORSHIP FEES: \$ _____

** Sponsorship includes badge, meals and access to exhibit hall. **

** Sponsorship will receive special signs and recognition in the program. **

** Sponsorship includes 3-5 minute presentation. **

If you wish to pay by credit card you may email your information to info@moconcrete.com.

Please check one: VISA MASTERCARD DISCOVER AE (a 3% convenience fee will apply)

Charge Card No: _____ Expiration Date: _____ CSV: _____ ZIP: _____

Name of Card Holder: _____

SPONSOR/EXHIBITOR INFORMATION:

Company Name: _____

Address: _____

City, State, Zip: _____

Contact Person: _____

Name Phone

Email: _____

Person (s) Attending: _____

Special Needs: _____

Return to: MISSOURI CONCRETE ASSOCIATION, P.O. Box 392, Jefferson City, MO 65102